

JOANN HUANG

GRAPHIC DESIGNER & VIDEO EDITOR

W: JOHUANGDESIGN.COM
E: JOHUANG86@GMAIL.COM
C: 646 498 3435

SKILLS

PROFESSIONAL

- Graphic Design
- Video Editing
- Photography
- Basic HTML

TECHNICAL

- Adobe After Effects
- Adobe Illustrator
- Adobe InDesign
- Adobe Lightroom
- Adobe Photoshop
- Adobe Premiere
- Canva
- Camera RAW
- Constant Contact
- Google Drive
- Final Cut Pro
- Mailchimp
- MS Word
- MS Excel
- MS PowerPoint
- MS Outlook
- Squarespace

PERSONAL

HOBBIES/INTEREST

- Traveling
- Photography
- Looking for the best places to eat
- Movie-watching

EDUCATION

CUNY THE CITY COLLEGE OF NEW YORK

Master of Fine Arts in Film, 2020

PARSONS THE NEW SCHOOL FOR DESIGN

Master of Fine Arts in Design and Technology, 2013

CUNY BARUCH COLLEGE

Bachelor of Arts in Graphic Communications, 2008

EXPERIENCE

CREATIVE DESIGN SPECIALIST (ART DIRECTOR)

October 2014-Present // New York

The City College of New York

In this role, my responsibilities involve designing marketing collateral, including brochures, announcements, newsletters, advertisements, and signage, while adhering to the college's brand and visual identity guidelines. I also ensure the implementation of the college's visual identity across its website and social media platforms. Additionally, I provide services such as filming, photography, and video editing. I am responsible for coordinating with printing vendors, reviewing hard-copy proofs for quality assurance, and offering guidance in contract negotiations to both vendors and the procurement department. Effective communication and collaboration with various departments are vital as I work on design-related projects. Furthermore, I oversee the work of my teammates from concept to design completion, ensuring high-quality deliverables.

GRAPHIC DESIGNER AND VIDEO EDITOR

December 2011-August 2014 // New York

Dramafever (was a subsidiary of Warner Media)

In this role, I developed user experience (UX) images for front-end web design, specifically formatting images for streaming platforms such as Netflix and Amazon. I also conducted comprehensive reviews and proofreading of international subtitles to ensure high-quality standards. Additionally, I had the opportunity to design logos for company products, including show titles, contributing to their visual branding and identity.

GRAPHIC DESIGNER

January 2011-December 2011 // New York

Argento SC

I was responsible for designing the layout of images and typography for print production. I conducted extensive research to source visually appealing images for products such as picture frames and home décor. I also took the lead in developing style guides for new products, contributing to consistent branding and design across the company's offerings. In addition, I successfully managed a team of two junior designers, providing guidance and support to achieve project objectives.